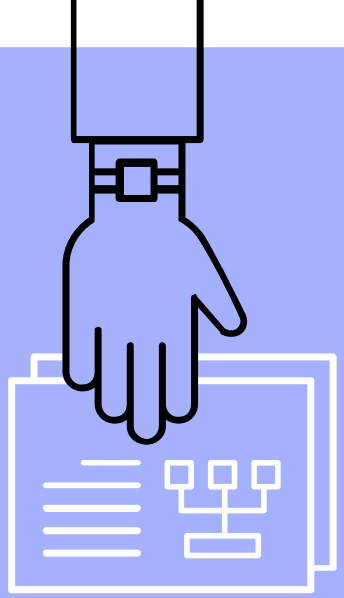
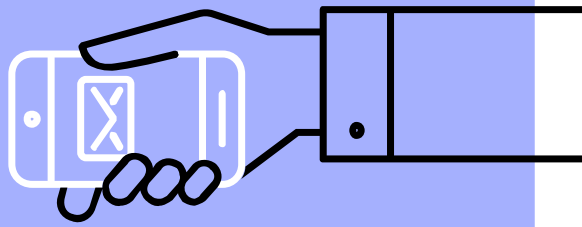
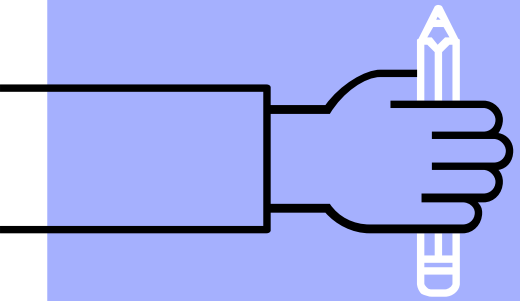
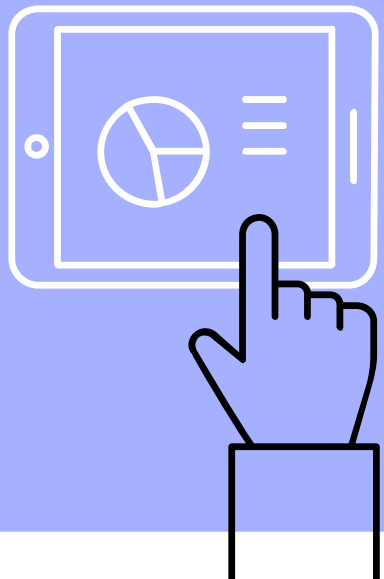




NeIC AHM Hackthon Introduction

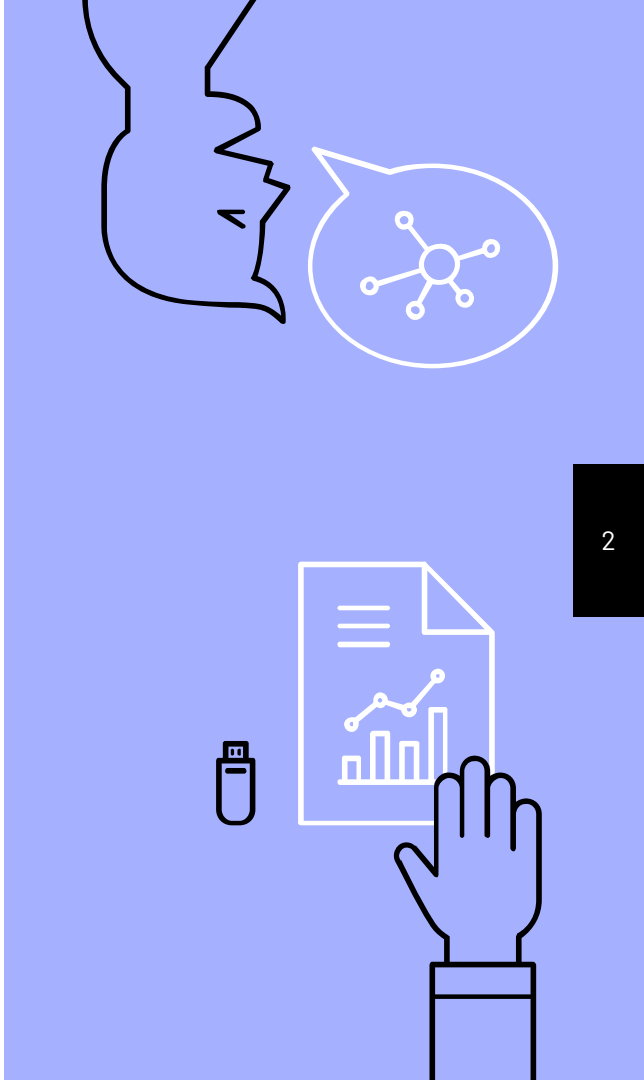


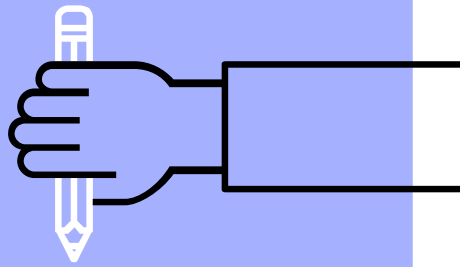


Ilja Livenson

What is a hackathon?

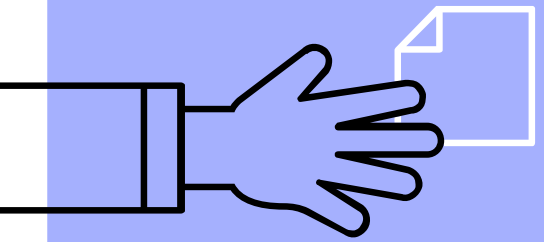
- Creative problem solving during a fixed time.
- A great way to learn something new
- ...and someone new





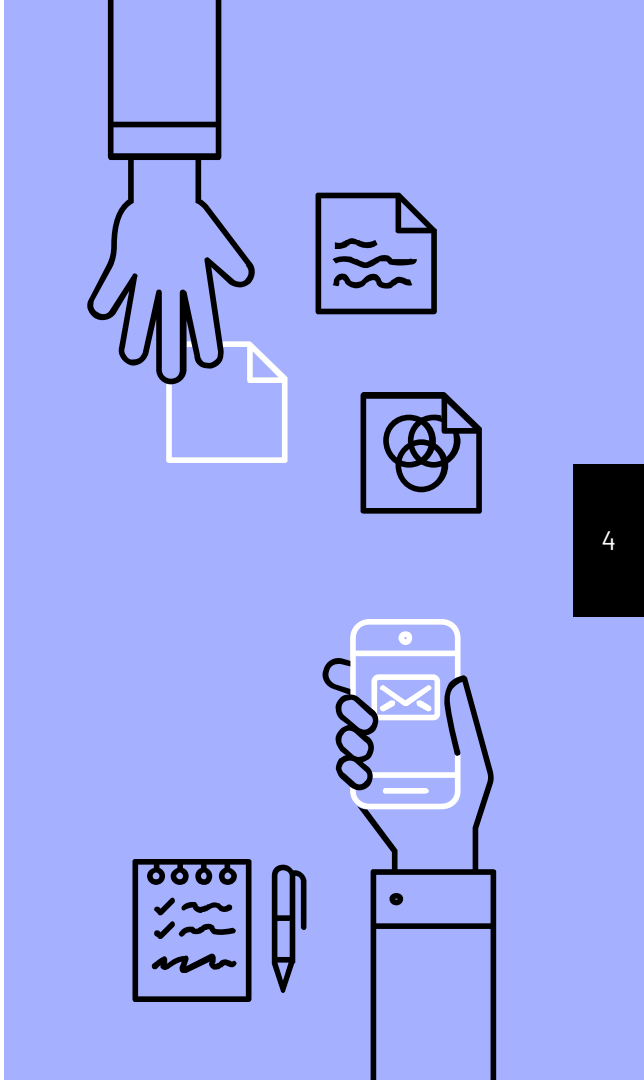
Getting there

What will it look like



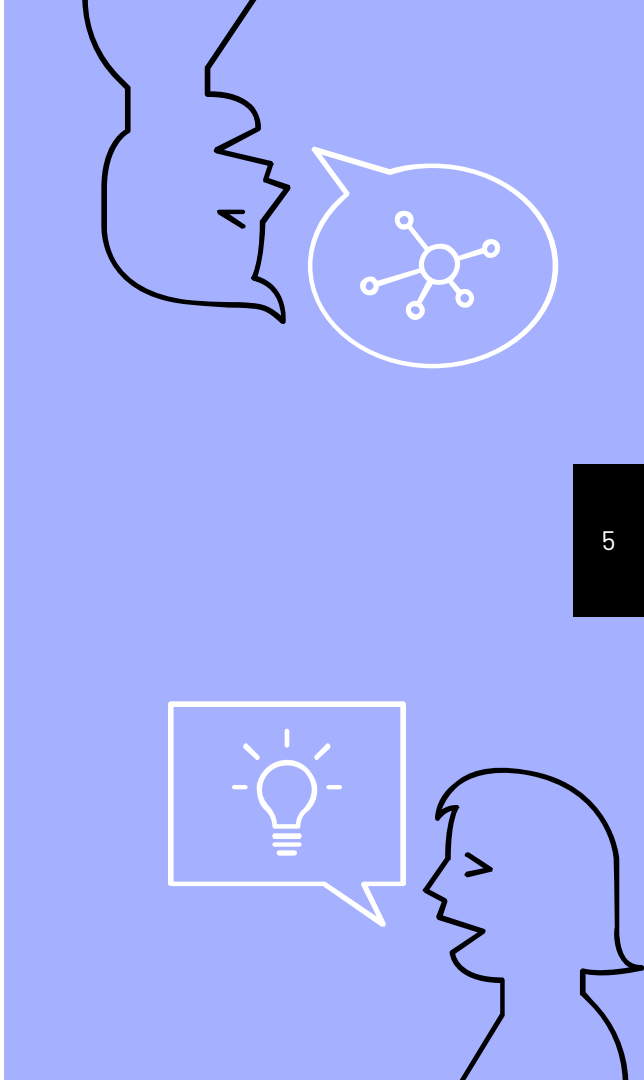
Hackathon flow

- Pitch and select ideas
  - Tomorrow at 10am
- Work-work-work
  - Till Wed 17:00
- Show what you have done
  - Wed 17:00
- Profit!



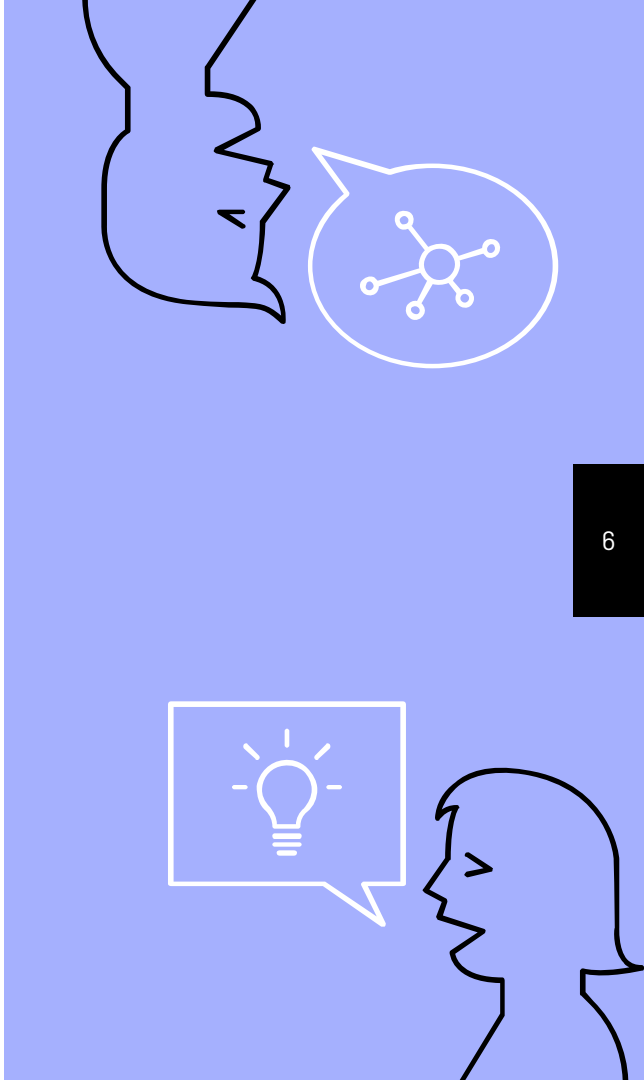
Pitch (90 second + 1 slide) #1

- Briefly describe your idea background (10 sec)
- What's the idea all about? What is the problem your idea solves? (20 sec)



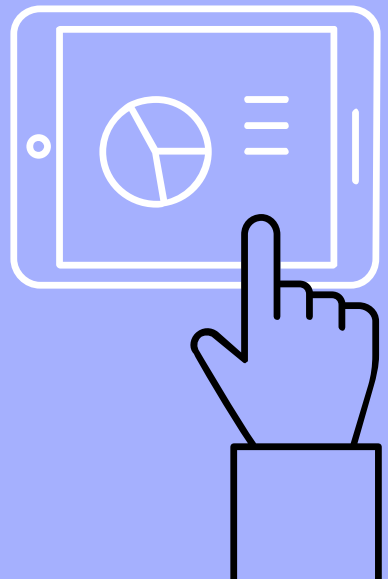
Pitch (90 second + 1 slide) #2

- Target user count and description (30 sec)
- Planned (technical) solution (20 sec)
- Whom do you need in your team? (10 sec)



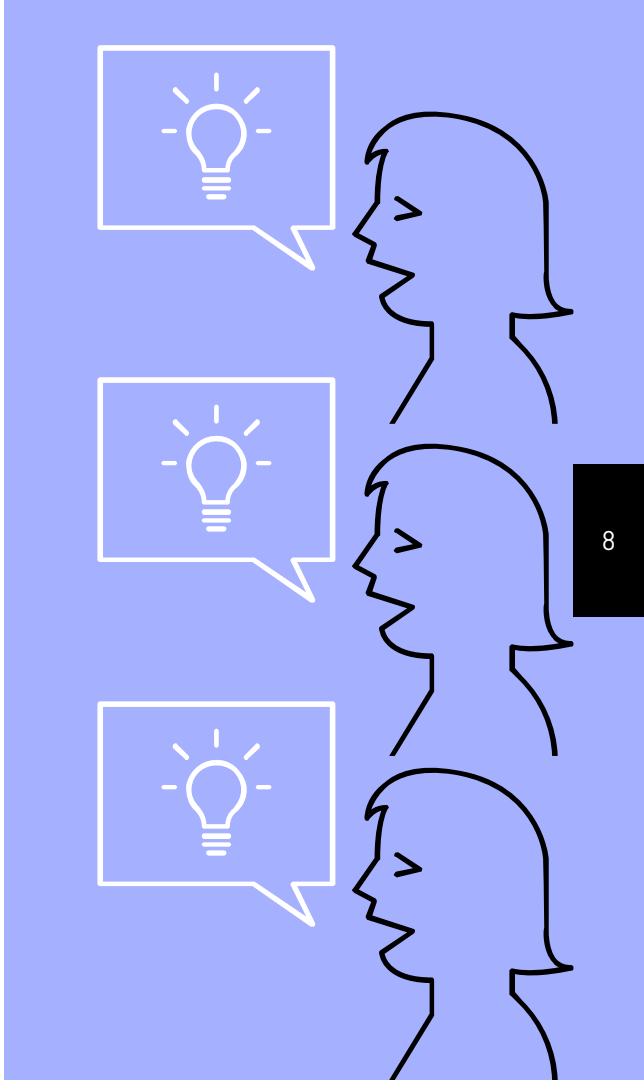
Checkpoints

- Checkpoint 1
  - Tue 16:30, whole team
- Checkpoint 2
  - Wed 10:00, 1 person from a team
- Pitch drill
  - Wed 15-16, presenters only
  - 5-7 min



Mentors

- Gudmund - science / biz
- Steven - science / biz
- Kine - design / PR
- Oxana - tech
- Ilja - tech

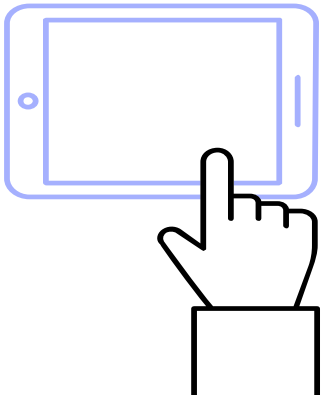


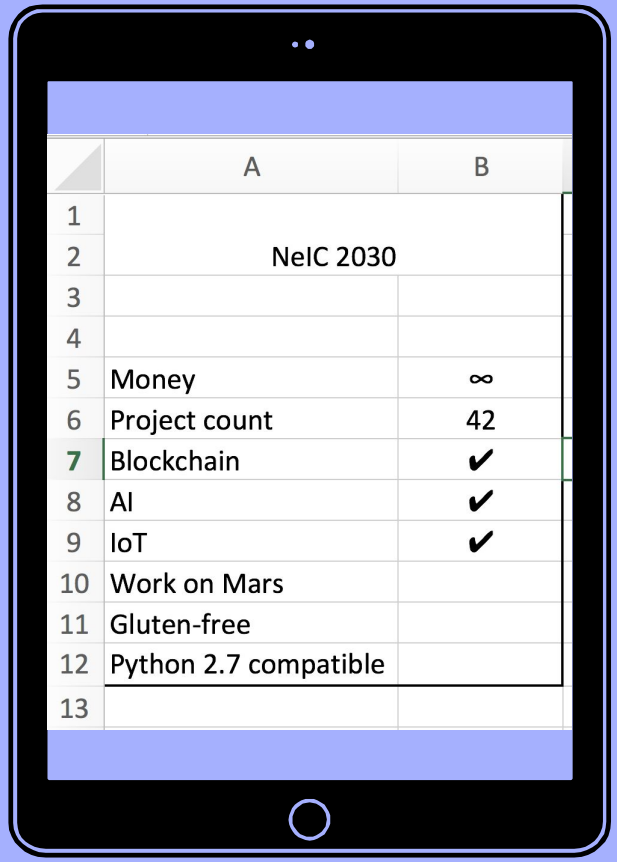
Demo

Wed 17:00 sharp

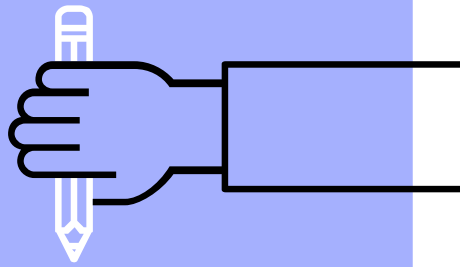
3 minutes presentation

Please, no “Powerpoint”!



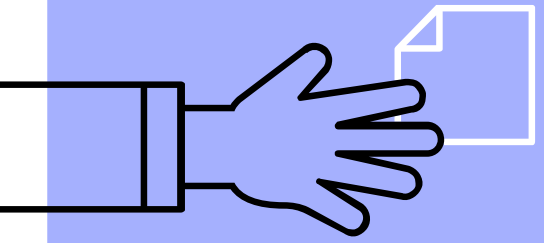


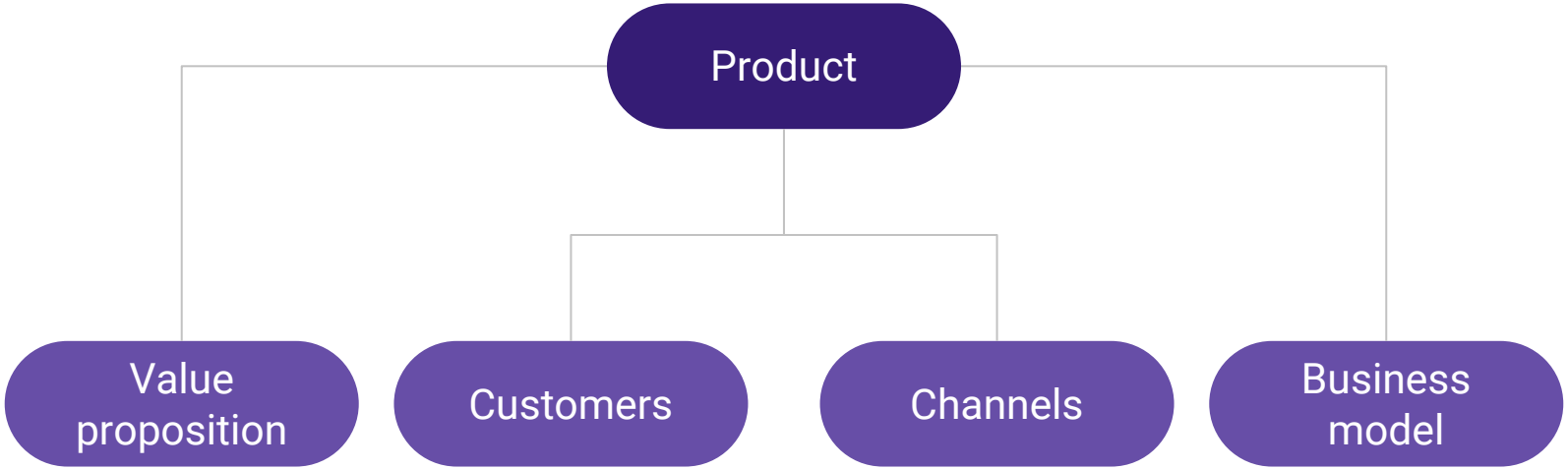
	A	B
1		
2	NeIC 2030	
3		
4		
5	Money	∞
6	Project count	42
7	Blockchain	✔
8	AI	✔
9	IoT	✔
10	Work on Mars	
11	Gluten-free	
12	Python 2.7 compatible	
13		



MVP

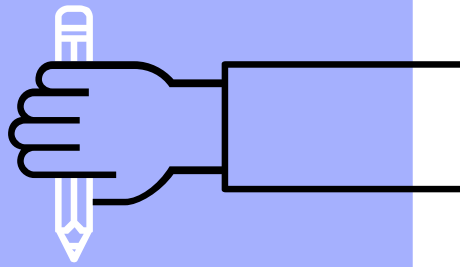
Minimal Viable Product

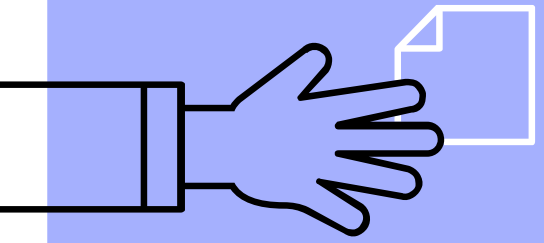



Product
Value proposition
Customers
Channels
Business model

Will my product succeed?

Reality check

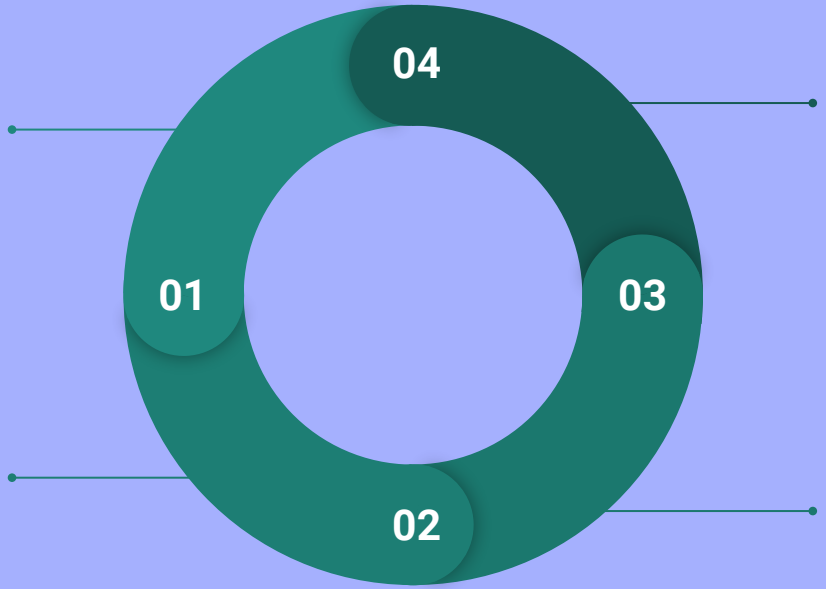




MVP Cycle

Target a subset of customers

Rollout something very minimnal



Modify your product and do another iteration

Analyse the feedback

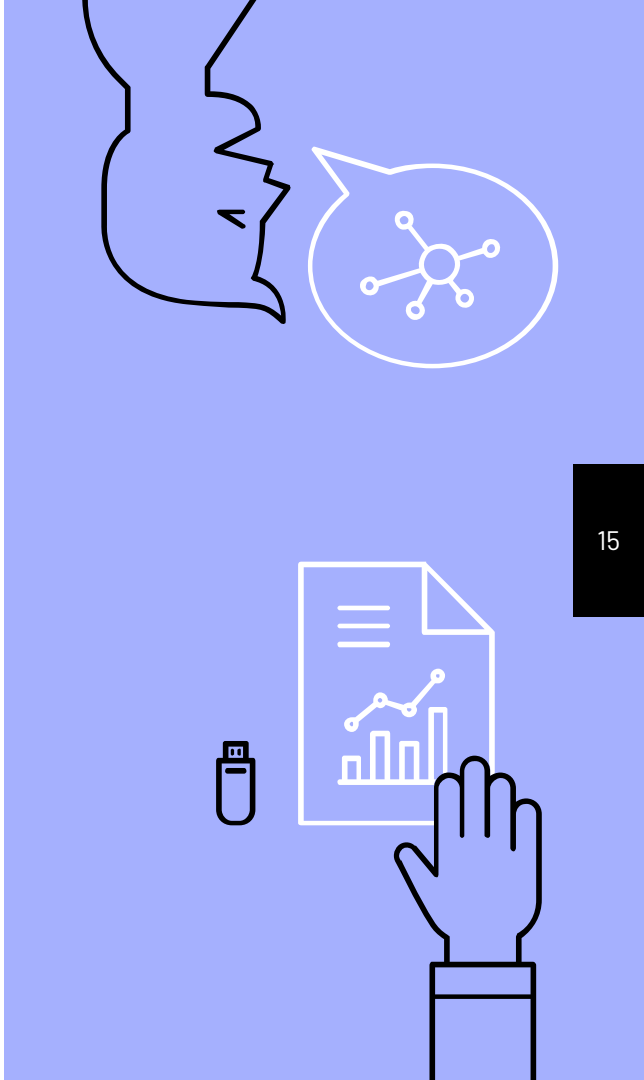
v1 Alarm clock that wakes you up with a smell of coffee & waffles

v2 Alarm clock that wakes you up by preparing coffee & waffles

v3 Robot-maid that wakes you up by bringing coffee & waffles

Hints

- Envision the demo
- Set interim milestones
  - You will not have time to do all
  - What will you show in 8, 16 and 24 hours?
- Slack is open: #ahm19-hackathon
- Have fun!



THANKS!

Any questions?